



NOTICE OF PUBLIC MEETING

Economic Development Commission

The City of Adel's Economic Development Commission will meet **in the Community Room** of the Adel Public Library, 303 South 10th Street, Adel, Iowa, on **Monday, February 4, 2019** at **5:00 p.m.**

AGENDA

1. Call to Order
2. December 3, 2018 Minutes
3. Information about LOIS – Greater Dallas County Development Alliance
4. Reminder: Comprehensive Plan Update Meeting on Tuesday, February 26 from 6:00 p.m. to 8:00 p.m. in the Adel Public Library Community Room
5. Any Other Business
6. Adjournment

1/31/2019 10:15:04 AM

Please Note: Members or a quorum of members of other City Boards, Commissions, Committees, and / or the Council may be in attendance. Only items on the agenda may be acted upon and / or discussed.



December 3, 2018 Economic Development Commission - Minutes

The City of Adel's Economic Development Commission met in the second-floor conference room at the Adel Public Library, 303 South 10th Street, Adel, Iowa, on December 3, 2018 at 5:00 p.m.

Spencer called the meeting to order at 5:10 p.m. Members present: Book, Birkey, McAdon, Ockerman, Spencer, and West. Members absent: Burdick, Cundiff, and Whittlesey. Others in attendance: City Administrator Brown, Chamber President Bengtson, and MidAmerican Energy rep. Calvert.

Book motioned, seconded by McAdon, to approve the Nov. 5, 2018 minutes. Motion carried unanimously.

Discussion began on the selection of a new commission chair. Brown noted that Spencer had offered to step down as chair. Birkey stated that she was interested in serving. Book stated he would have volunteered if Birkey did not.

West motioned, seconded by Book, to select Birkey as the new chair. Motion carried unanimously.

Discussion moved to the City's Comprehensive Plan Update process. The update is being led by Chris Shires with Confluence. Brown stated he would like the commission to attend a public input meeting in the next few months. Bengtson noted she will be working on stakeholder meetings. Calvert noted MidAmerican should be involved.

Discussion moved to topics or initiatives to pursue in 2019. Birkey stated she would like the commission to pursue a collaborative marketing effort with the Chamber on social media. Bengtson noted that the Chamber's 2019 marketing is the "Adel Advantage." McAdon stated that she and the Chamber will begin providing economic development updates at more council meetings next year. Birkey noted that the Alliance and Epic boards could also be leveraged.

Calvert stated that the commission should look at updating sites and buildings on LocationOne (LOIS). LOIS is a web platform that shows a variety of details for individual properties. Calvert stated that the commission could review Adel's community profile and other aspects of the service. Developers and projects are using LOIS. Ockerman stated that the DOT is looking to lease a 5,500 square foot building next year for driver's license services in Dallas County. The City has alerted Robert Cramer, who may have room in Southbridge Plat 3.

Calvert stated that another priority should be developing a Targeted Businesses plan. Calvert stated that MidAmerican could assist the City. Bengtson noted that last year's Gap Survey could be used. Birkey asked whether the City could do additional surveys. Calvert noted that an app called Gazelle can target companies who have budgeted dollars for expansion. Spencer noted that the City would need suitable sites and properties with utilities.

The commission discussed the pros and cons of using the Chamber's business directory for various efforts. McAdon stated that the commission should compile detailed information on child and elder care in town, as employees look at that when moving. Quality of life is also important. Calvert stated that an Employer's Roundtable could provide additional insight. Bengtson noted that the Chamber has interviewed some businesses to gather feedback. The commission agreed that workforce development was key.

Book stated that the commission and the City should continue pursuing annexation. Book noted that the City does not have as many developable parcels as it would prefer. Calvert asked about any transportation corridor efforts. Some of this work will be a part of the Comprehensive Plan Update. The commission discussed efforts to extend University Avenue and various loops or rings concepts around the greater Des Moines metro.

In other business, Bengtson noted that the City will have an opportunity to bring in a new restaurant next year. No additional information was available at this time.

With no other business, the meeting was adjourned at approximately 5:55 p.m.
Respectfully submitted, Anthony Brown, City Administrator