

APPENDIX

*DETAILED PUBLIC
ENGAGEMENT DATA*



COMMUNITY SURVEY QUESTIONS

In February 2019, a community survey was opened up to residents of Adel, Iowa.

How long have you lived in Adel?

- 0-1 Years
- 2-9 Years
- 9-20 Years
- 20+ Years
- I do not live in Adel

Do you work in Adel or outside of Adel?

- I work in Adel.
- I work outside of Adel.
- I do not work.

What are the three most important reasons you choose to live in Adel?

- Grew up here
- Family here
- Work
- General Quality of Life
- The K-12 Schools
- Size of the community
- Amenities
- I do not live in Adel
- Other (please specify)

How would you rate the quality of life in Adel on a scale from 1 (very low) to 10 (very high)?

- 1-10

Over time, you expect the quality of life in Adel to:

- Improve
- Stay the same
- Decrease
- I don't know

Please indicate the changes you think would improve the quality of life in Adel (select up to 3).

- Population growth
- Increase diversity of housing types
- Improve bike and pedestrian sidewalks and trails
- Improve water quality
- Offer more community events / things to do
- More outdoor recreation opportunities
- Property Maintenance
- Other (please specify)

What type of housing is most needed in Adel?

- Entry-level single-family homes
- Mid-level single-family homes
- High-level single-family homes
- Townhomes / row houses
- Apartments

For the following statement, please indicate your level of agreement. “The City of Adel needs more affordable multi-family housing such as apartments.”

- Strongly Agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree

For the following statement, please indicate your level of agreement. “The City of Adel needs more affordable entry-level, owner-occupied housing such as small single-family homes or townhomes / rowhouses.”

- Strongly Agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree

COMMUNITY SURVEY QUESTIONS

For the following statement, please indicate your level of agreement.

“The City of Adel needs more senior-focused housing options.”

Strongly Agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

The City needs more of the following:

More office and business development / employment opportunities

More parks, recreation and open space

More sidewalks and trails

More retail, shopping and entertainment businesses

More vibrant downtown

More broad range of housing choices

More protection of natural resources and preservation of open space

More industrial growth and development

More options for healthcare

Other (please specify)

The City of Adel needs more of the following recreational amenities:

Trails

Tennis Courts

Pickleball Courts

Natural areas

Outdoor recreation complex with multi-use sports fields

Water access for kayaks / canoes / fishing

Other (please specify)

In the next 10-15 years, Adel will need more of the following:

Sidewalks

Crosswalks

Bike lanes

Stop lights

Roundabouts

Speed limit reductions

Speed limit increases

Public transportation options / bus service

How would you rate the connectivity of Adel streets and transportation?

1-10

For the following statement, please indicate your level of agreement. “The City of Adel should only allow residential and commercial development in areas with either planned utility extensions or in those areas where utility extension is appropriate.”

Strongly Agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

For the following statement, please indicate your level of agreement. “Environmentally sensitive land such as floodplain or areas with significant tree cover should be protected and preserved.”

Strongly Agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

How would you describe the availability of employment opportunities in Adel?

Very plentiful

Plentiful

Just the right amount

Limited

Very limited

COMMUNITY SURVEY QUESTIONS

For the following statement, please indicate your level of agreement.
“The City of Adel should continue to plan and invest in future growth and development to expand the size, population and economy of the community.”

Strongly Agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree

Please indicate your level of agreement to the following statement. **“Adel is a good place to start a business.”**

Strongly Agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree

For the following statement, please indicate your level of agreement.
“The City of Adel should annex more land into the City to better manage growth and development in nearby rural areas.”

Strongly Agree
Agree
Neither agree nor disagree
Disagree
Strongly disagree

How would you describe the availability of places to shop and dine in Adel?

Very plentiful
Plentiful
Just the right amount
Limited
Very limited

How often do you leave Adel to shop?

Always
Usually
Sometimes
Rarely
Never

How often do you leave Adel to dine out?

Always
Usually
Sometimes
Rarely
Never

What retail / commercial options does Adel need most?

[Write in space]

Please ranking the following priorities in terms of how important they should be to the City of Adel (1-5, 1 being the highest priority):

Growth & Development
Downtown Revitalization / Historic Preservation
Housing & Quality of Life
Business Attraction / Retention
Environmental Protection / Land Preservation

In 10-20 years, what sort of new amenities do you want to see in Adel:

More retail / restaurants
More jobs
More connections to the river / nature
More population / growth
Downtown revitalization
Entertainment options
More parks, recreation & trails
More diverse housing options

COMMUNITY SURVEY QUESTIONS

Have you ever considered leaving Adel?

Yes

No

I do not live in Adel

If you answered yes to the previous question, what were your reasons?

[Write in space]

Five years from now, do you still plan on living in Adel?

Yes

No

Not sure

I do not live in Adel

Based on your response to the previous question, what might change your answer?

[Write in space]

What is your favorite thing about Adel?

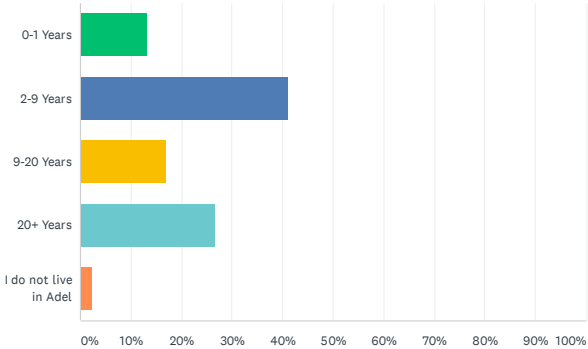
[Write in space]

COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q1 How long have you lived in Adel?

Answered: 535 Skipped: 1

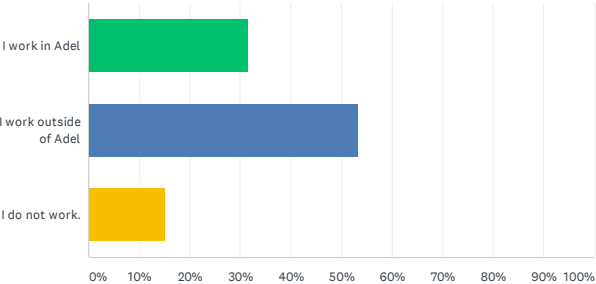


ANSWER CHOICES	RESPONSES	
0-1 Years	13.27%	71
2-9 Years	40.93%	219
9-20 Years	17.01%	91
20+ Years	26.54%	142
I do not live in Adel	2.24%	12
TOTAL		535

Adel Comprehensive Plan Community Survey

Q2 Do you work in Adel or outside of Adel?

Answered: 532 Skipped: 4



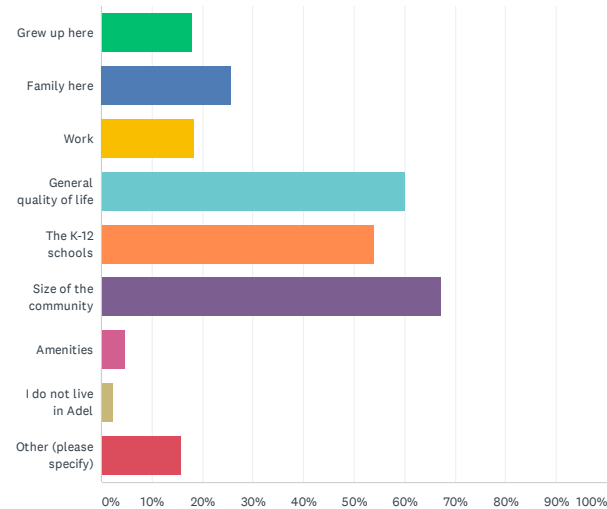
ANSWER CHOICES	RESPONSES	
I work in Adel	31.58%	168
I work outside of Adel	53.38%	284
I do not work.	15.04%	80
TOTAL		532

COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q3 What are the three most important reasons you choose to live in Adel?

Answered: 532 Skipped: 4



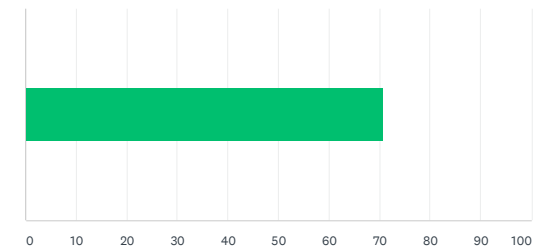
ANSWER CHOICES	RESPONSES	
Grew up here	18.05%	96
Family here	25.75%	137
Work	18.42%	98
General quality of life	59.96%	319
The K-12 schools	53.95%	287
Size of the community	67.11%	357
Amenities	4.51%	24
I do not live in Adel	2.26%	12
Other (please specify)	15.79%	84
Total Respondents: 532		

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Adel Comprehensive Plan Community Survey

Q4 How would you rate the quality of life in Adel on a scale from 1 (very low) to 10 (very high)?

Answered: 534 Skipped: 2



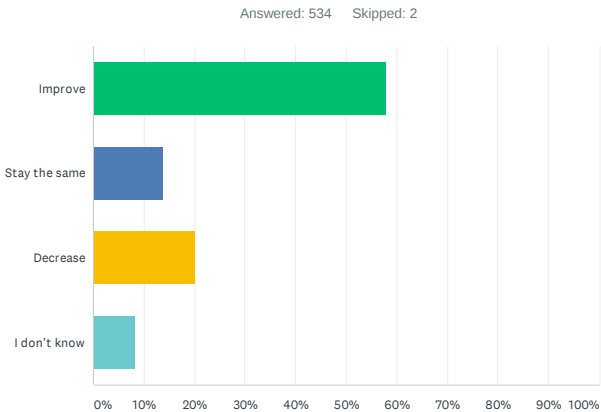
ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	71	37,711	534
Total Respondents: 534			

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COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

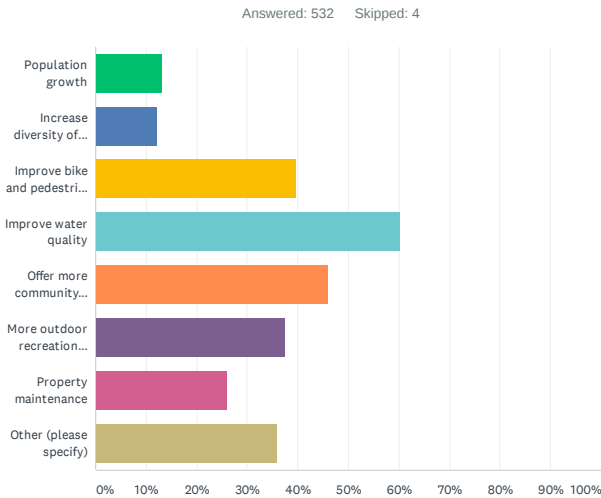
Q5 Over time, you expect the quality of life in Adel to:



ANSWER CHOICES	RESPONSES	
Improve	57.87%	309
Stay the same	13.86%	74
Decrease	20.04%	107
I don't know	8.24%	44
TOTAL		534

Adel Comprehensive Plan Community Survey

Q6 Please indicate the changes you think would improve the quality of life in Adel (select up to 3).



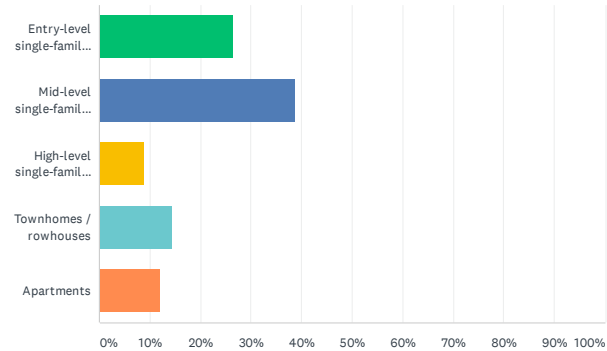
ANSWER CHOICES	RESPONSES	
Population growth	13.16%	70
Increase diversity of housing types	12.22%	65
Improve bike and pedestrian sidewalks and trails	39.85%	212
Improve water quality	60.34%	321
Offer more community events / things to do	46.05%	245
More outdoor recreation options	37.41%	199
Property maintenance	25.94%	138
Other (please specify)	35.90%	191
Total Respondents: 532		

COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q7 What type of housing is most needed in Adel?

Answered: 502 Skipped: 34



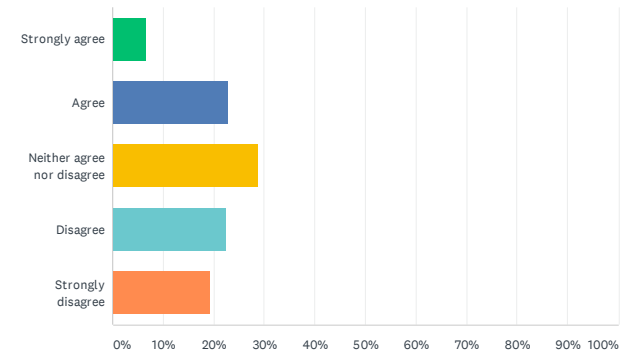
ANSWER CHOICES	RESPONSES	
Entry-level single-family homes	26.29%	132
Mid-level single-family homes	38.65%	194
High-level single-family homes	8.76%	44
Townhomes / rowhouses	14.34%	72
Apartments	11.95%	60
TOTAL		502

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Adel Comprehensive Plan Community Survey

Q8 For the following statement, please indicate your level of agreement. "The City of Adel needs more affordable multi-family housing such as apartments."

Answered: 531 Skipped: 5



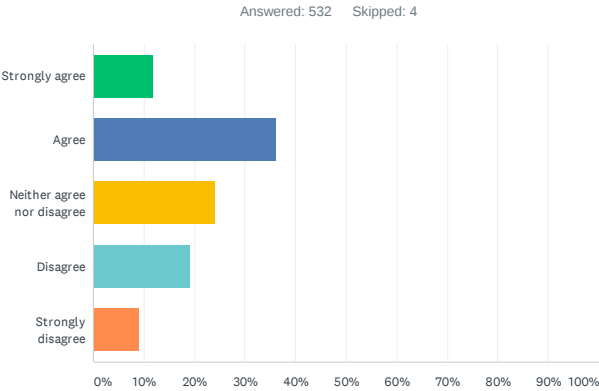
ANSWER CHOICES	RESPONSES	
Strongly agree	6.78%	36
Agree	22.79%	121
Neither agree nor disagree	28.81%	153
Disagree	22.41%	119
Strongly disagree	19.21%	102
TOTAL		531

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COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

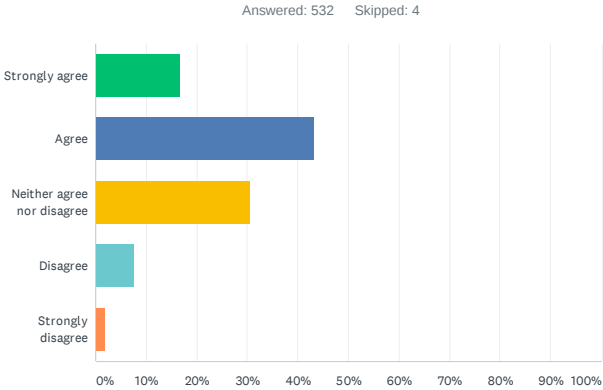
Q9 For the following statement, please indicate your level of agreement.
"The City of Adel needs more affordable entry-level, owner-occupied housing such as small single-family homes or townhomes/rowhouses."



ANSWER CHOICES	RESPONSES	
Strongly agree	11.65%	62
Agree	36.28%	193
Neither agree nor disagree	24.06%	128
Disagree	18.98%	101
Strongly disagree	9.02%	48
TOTAL		532

Adel Comprehensive Plan Community Survey

Q10 For the following statement, please indicate your level of agreement.
"The City of Adel needs more senior-focused housing options."



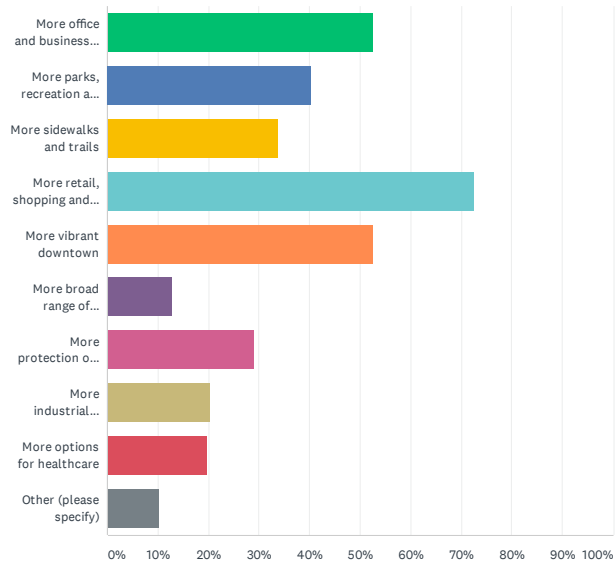
ANSWER CHOICES	RESPONSES	
Strongly agree	16.73%	89
Agree	43.23%	230
Neither agree nor disagree	30.64%	163
Disagree	7.52%	40
Strongly disagree	1.88%	10
TOTAL		532

COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q11 The City needs more of the following:

Answered: 529 Skipped: 7



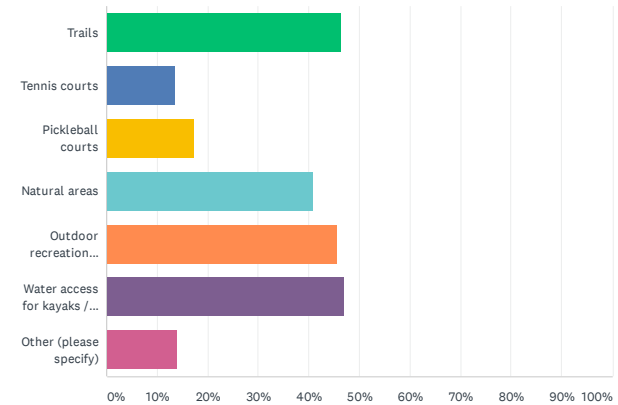
ANSWER CHOICES	RESPONSES
More office and business development / employment opportunities	52.55% 278
More parks, recreation and open space	40.45% 214
More sidewalks and trails	33.65% 178
More retail, shopping and entertainment businesses	72.59% 384
More vibrant downtown	52.55% 278
More broad range of housing choices	12.67% 67
More protection of natural resources and preservation of open space	29.11% 154
More industrial growth and development	20.23% 107
More options for healthcare	19.66% 104
Other (please specify)	10.21% 54
Total Respondents: 529	

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Adel Comprehensive Plan Community Survey

Q12 The City of Adel needs more of the following recreational amenities:

Answered: 516 Skipped: 20



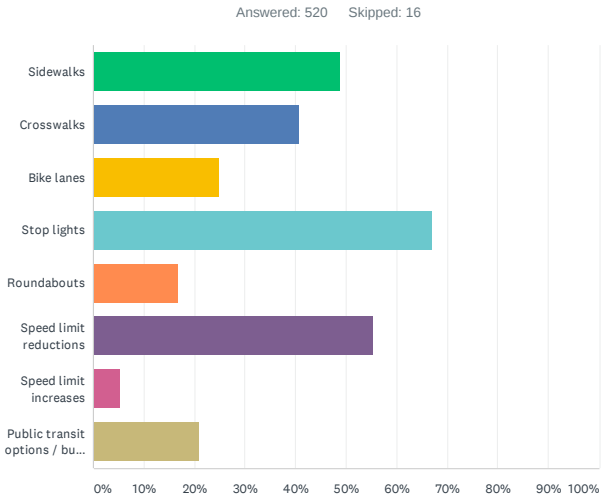
ANSWER CHOICES	RESPONSES
Trails	46.51% 240
Tennis courts	13.57% 70
Pickleball courts	17.44% 90
Natural areas	40.89% 211
Outdoor recreation complex with multi-use sports fields	45.54% 235
Water access for kayaks / canoes / fishing	47.09% 243
Other (please specify)	13.95% 72
Total Respondents: 516	

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COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

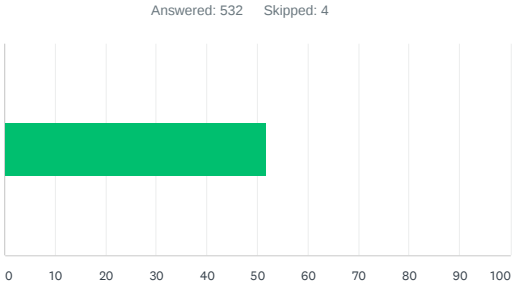
Q13 In the next 10-15 years, Adel will need more of the following:



ANSWER CHOICES	RESPONSES	
Sidewalks	48.65%	253
Crosswalks	40.58%	211
Bike lanes	25.00%	130
Stop lights	66.92%	348
Roundabouts	16.73%	87
Speed limit reductions	55.19%	287
Speed limit increases	5.19%	27
Public transit options / bus service	20.96%	109
Total Respondents: 520		

Adel Comprehensive Plan Community Survey

Q14 How would you rate the connectivity of Adel streets and transportation from 1 (very low) to 10 (very high)?

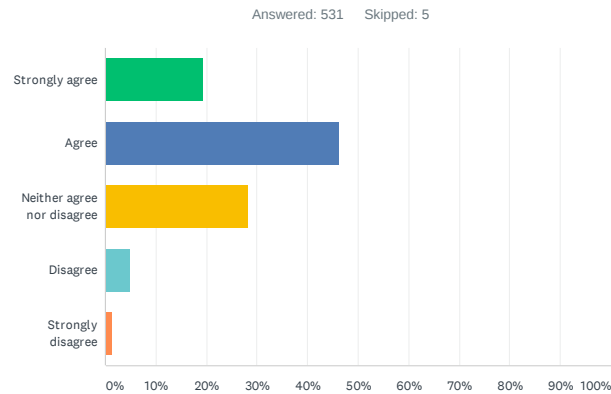


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	52	27,501	532
Total Respondents: 532			

COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q15 For the following statement, please indicate your level of agreement.
"The City of Adel should only allow residential and commercial development in areas with either planned utility extensions or in those areas where utility extension is appropriate."

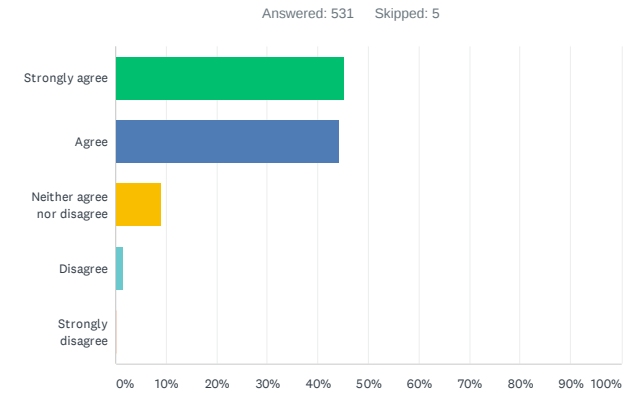


ANSWER CHOICES	RESPONSES
Strongly agree	19.21% 102
Agree	46.33% 246
Neither agree nor disagree	28.25% 150
Disagree	4.90% 26
Strongly disagree	1.32% 7
TOTAL	531

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Adel Comprehensive Plan Community Survey

Q16 For the following statement, please indicate your level of agreement.
"Environmentally sensitive land such as floodplain or areas with significant tree cover should be protected and preserved."



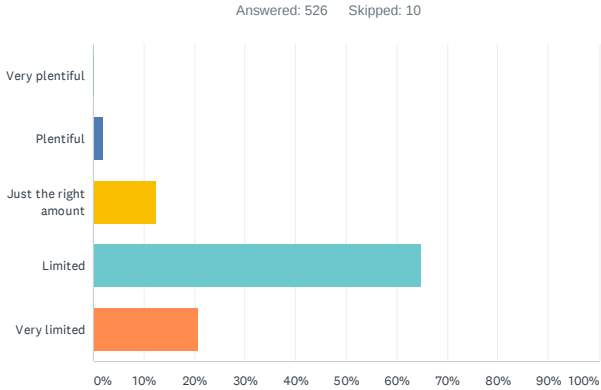
ANSWER CHOICES	RESPONSES
Strongly agree	45.20% 240
Agree	44.07% 234
Neither agree nor disagree	9.04% 48
Disagree	1.51% 8
Strongly disagree	0.19% 1
TOTAL	531

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COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

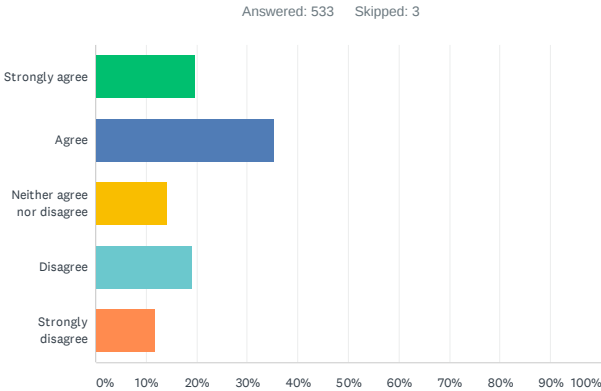
Q17 How would you describe the availability of employment opportunities in Adel?



ANSWER CHOICES	RESPONSES
Very plentiful	0.19%1
Plentiful	1.90%10
Just the right amount	12.36%65
Limited	64.83%341
Very limited	20.72%109
TOTAL	526

Adel Comprehensive Plan Community Survey

Q18 For the following statement, please indicate your level of agreement. "The City of Adel should continue to plan and invest in future growth and development to expand the size, population and economy of the community."



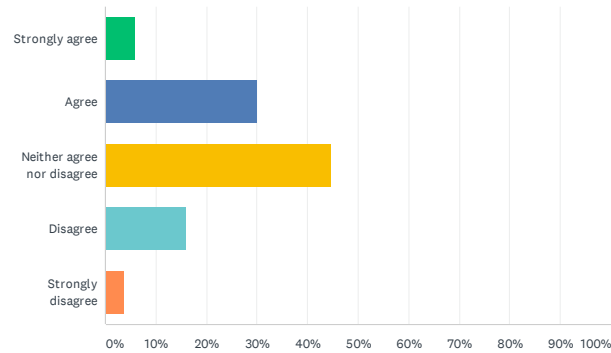
ANSWER CHOICES	RESPONSES
Strongly agree	19.70%105
Agree	35.27%188
Neither agree nor disagree	14.26%76
Disagree	19.14%102
Strongly disagree	11.63%62
TOTAL	533

COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q19 Please indicate your level of agreement to the following statement.
"Adel is a good place to start a business."

Answered: 531 Skipped: 5



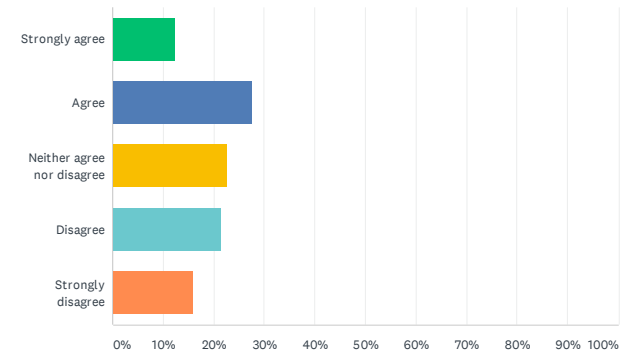
ANSWER CHOICES	RESPONSES	
Strongly agree	5.84%	31
Agree	29.94%	159
Neither agree nor disagree	44.63%	237
Disagree	15.82%	84
Strongly disagree	3.77%	20
TOTAL		531

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Adel Comprehensive Plan Community Survey

Q20 For the following statement, please indicate your level of agreement.
"The City of Adel should annex more land into the City to better manage growth and development of nearby rural areas."

Answered: 533 Skipped: 3



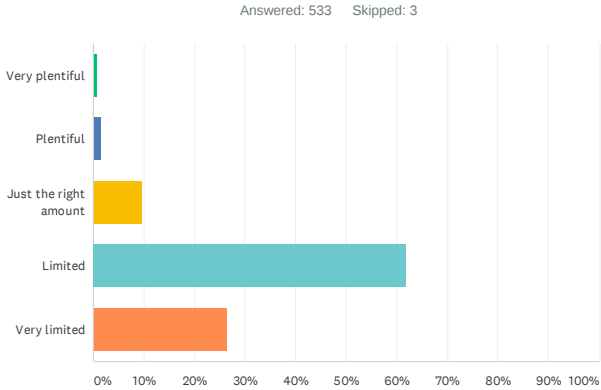
ANSWER CHOICES	RESPONSES	
Strongly agree	12.38%	66
Agree	27.58%	147
Neither agree nor disagree	22.51%	120
Disagree	21.58%	115
Strongly disagree	15.95%	85
TOTAL		533

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COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

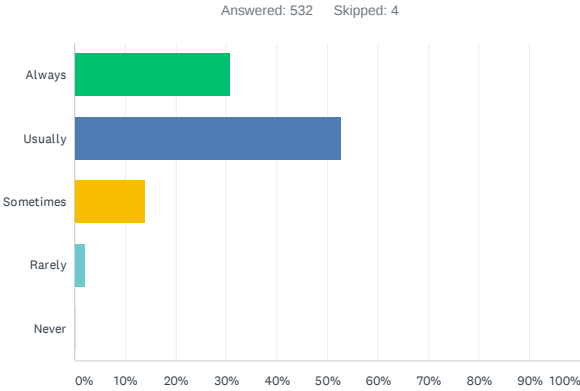
Q21 How would you describe the availability of places to shop and dine in Adel?



ANSWER CHOICES	RESPONSES	
Very plentiful	0.56%	3
Plentiful	1.50%	8
Just the right amount	9.57%	51
Limited	61.91%	330
Very limited	26.45%	141
TOTAL		533

Adel Comprehensive Plan Community Survey

Q22 How often do you leave Adel to shop?



ANSWER CHOICES	RESPONSES	
Always	30.83%	164
Usually	52.82%	281
Sometimes	14.10%	75
Rarely	2.07%	11
Never	0.19%	1
TOTAL		532

Adel Comprehensive Plan Community Survey

Q24 What retail / commercial options does Adel need most?

Answered: 433 Skipped: 103



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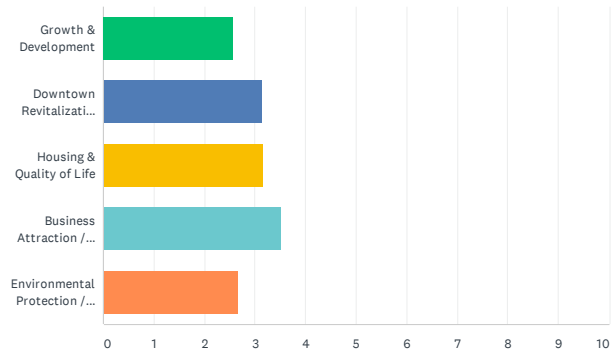
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COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q25 Please rank the following priorities in terms of how important they should be to the City of Adel (1-5, 1 being the highest priority):

Answered: 526 Skipped: 10



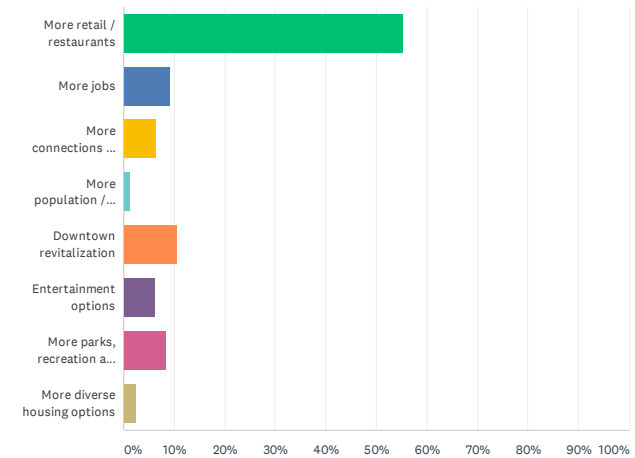
	1	2	3	4	5	TOTAL	SCORE
Growth & Development	15.96% 79	15.15% 75	15.76% 78	17.17% 85	35.96% 178	495	2.58
Downtown Revitalization / Historic Preservation	18.20% 89	22.49% 110	25.97% 127	21.06% 103	12.27% 60	489	3.13
Housing & Quality of Life	19.23% 95	21.86% 108	24.09% 119	24.09% 119	10.73% 53	494	3.15
Business Attraction / Retention	30.24% 153	25.89% 131	16.80% 85	18.38% 93	8.70% 44	506	3.51
Environmental Protection / Land Preservation	16.05% 83	14.51% 75	19.15% 99	18.96% 98	31.33% 162	517	2.65

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Adel Comprehensive Plan Community Survey

Q26 In 10-20 years, what sort of new amenities do you want to see in Adel:

Answered: 524 Skipped: 12



ANSWER CHOICES	RESPONSES
More retail / restaurants	55.15% 289
More jobs	9.16% 48
More connections to the river / nature	6.49% 34
More population / growth	1.34% 7
Downtown revitalization	10.69% 56
Entertainment options	6.30% 33
More parks, recreation and trails	8.40% 44
More diverse housing options	2.48% 13
TOTAL	524

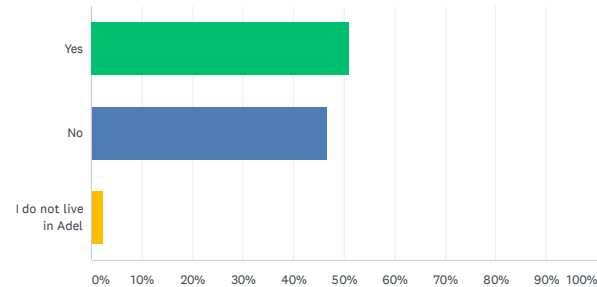
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COMMUNITY SURVEY RESULTS

Adel Comprehensive Plan Community Survey

Q27 Have you ever considered leaving Adel?

Answered: 531 Skipped: 5



ANSWER CHOICES	RESPONSES
Yes	51.04% 271
No	46.70% 248
I do not live in Adel	2.26% 12
TOTAL	531

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Adel Comprehensive Plan Community Survey

Q28 If you answered yes to the previous question, what were your reasons?

Answered: 307 Skipped: 229



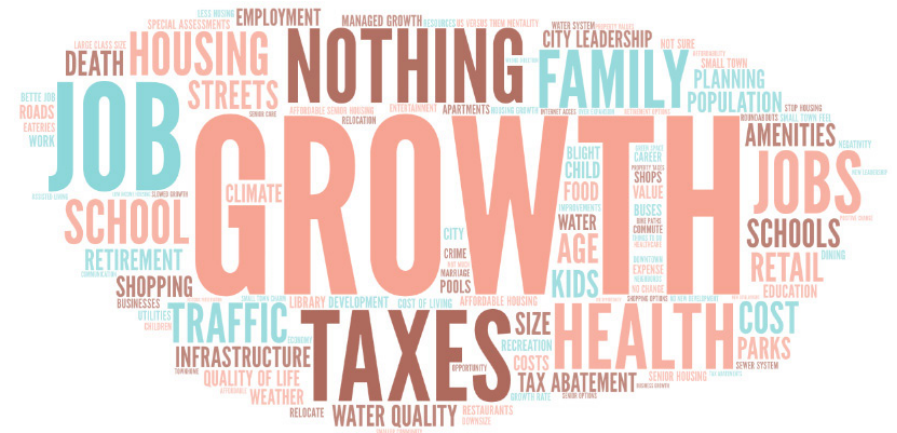
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ENVISION ADEL 2040 COMPREHENSIVE PLAN

Adel Comprehensive Plan Community Survey

Q30 Based on your reponse to the previous question, what might change your answer?

Answered: 422 Skipped: 114



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PUBLIC WORKSHOP RESULTS



PUBLIC WORKSHOP RESULTS



PUBLIC WORKSHOP RESULTS



PUBLIC WORKSHOP RESULTS



PUBLIC WORKSHOP RESULTS

ENVISIONING ADEL

Please place a GREEN dot on the amenity or feature Adel should prioritize and a RED dot on the amenity or feature that is lower priority.

PARKS & RECREATION



PUBLIC WORKSHOP RESULTS

DOWNTOWN REVITALIZATION



ENVISION ADEL 2040
COMPREHENSIVE PLAN



CONFLUENCE



PUBLIC WORKSHOP RESULTS

ENVISIONING ADEL

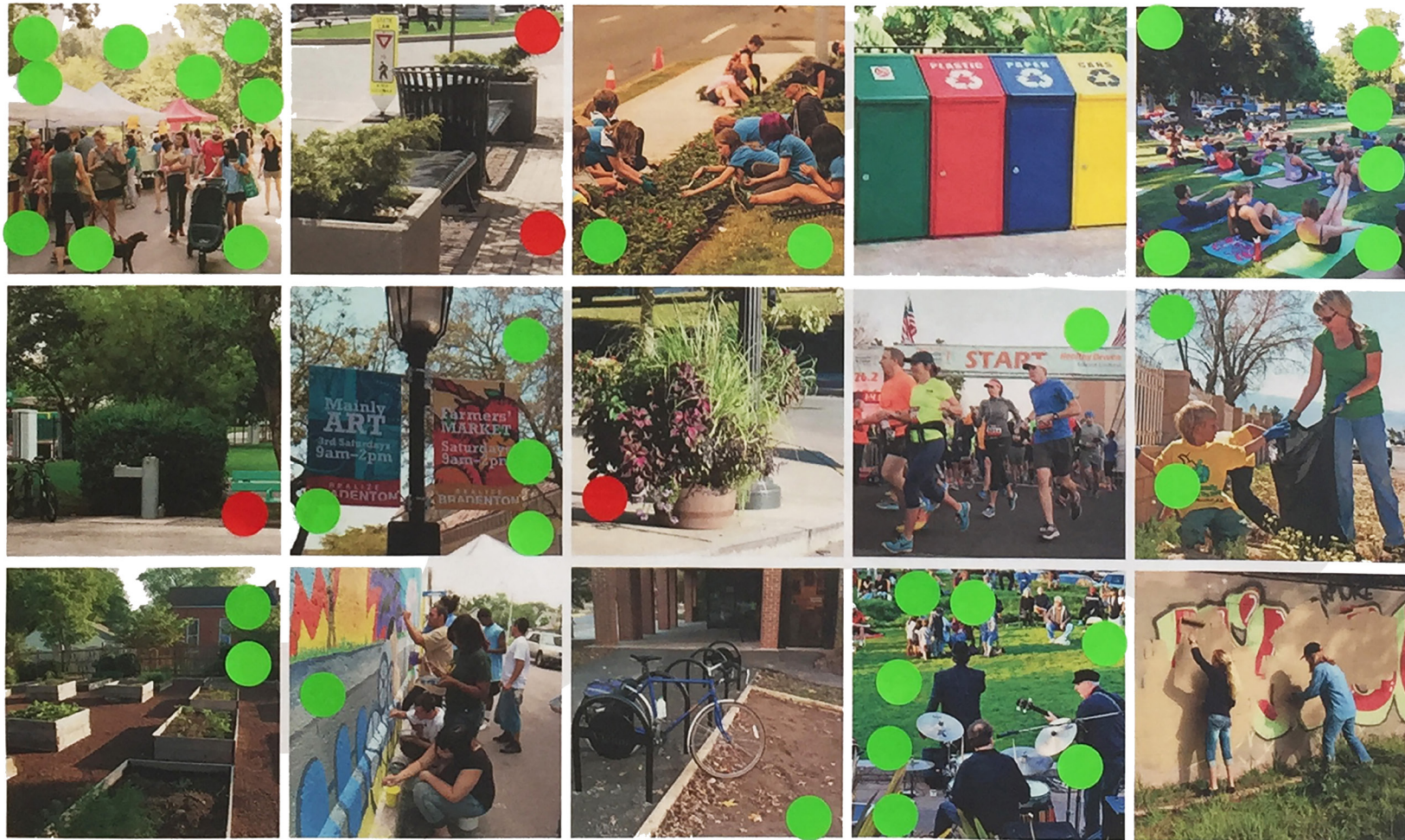
Please place a GREEN dot on the amenity or feature Adel should prioritize and a RED dot on the amenity or feature that is lower priority.

EMPLOYMENT / JOBS



PUBLIC WORKSHOP RESULTS

COMMUNITY SERVICES / EVENTS



ENVISION ADEL 2040
COMPREHENSIVE PLAN



CONFLUENCE
MCCLOURE

PUBLIC WORKSHOP RESULTS

ENVISIONING ADEL

Please place a GREEN dot on the amenity or feature Adel should prioritize and a RED dot on the amenity or feature that is lower priority.

STREETSCAPE IMPROVEMENTS



PUBLIC WORKSHOP RESULTS

HOUSING



ENVISION ADEL 2040
COMPREHENSIVE PLAN



PUBLIC WORKSHOP RESULTS

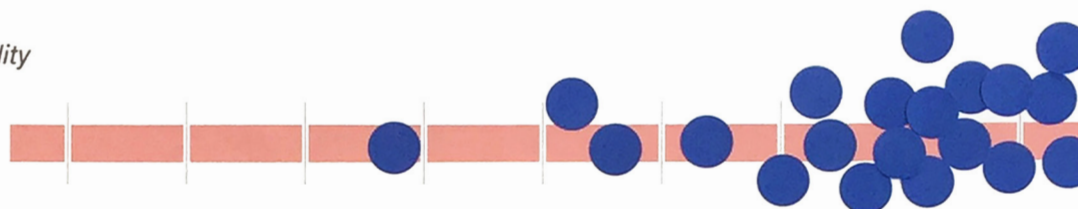
ENGAGEMENT / PREFERENCE SCALES

DEFINING ADEL

Please place a dot on each scale to indicate your feelings and preferences for Adel

Walkability / Bikeability

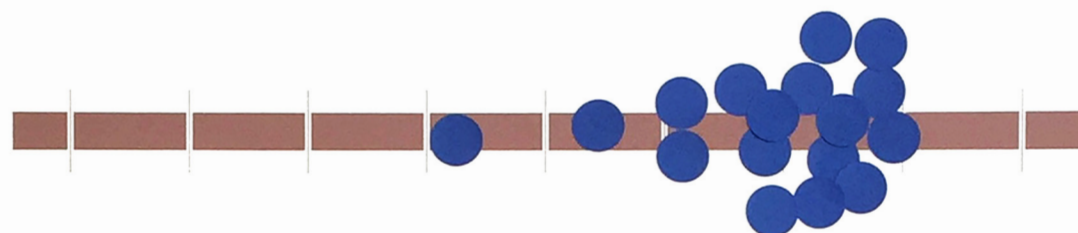
DON'T FEEL SAFE WALKING
OR RIDING MY BIKE



I FEEL VERY SAFE WALKING
OR RIDING MY BIKE

Quality of Life

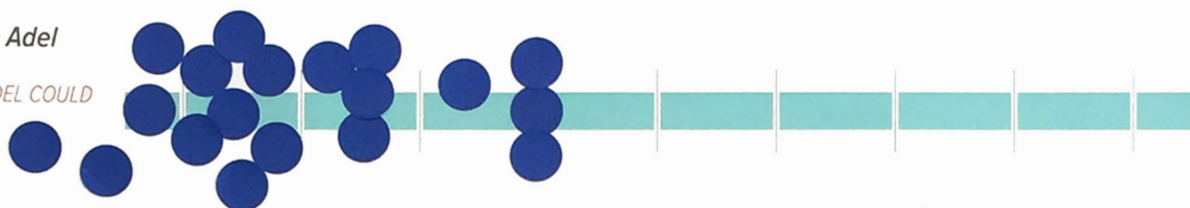
LOW QUALITY OF LIFE FOR
ADEL RESIDENTS



HIGH QUALITY OF LIFE FOR
ADEL RESIDENTS

Downtown Adel

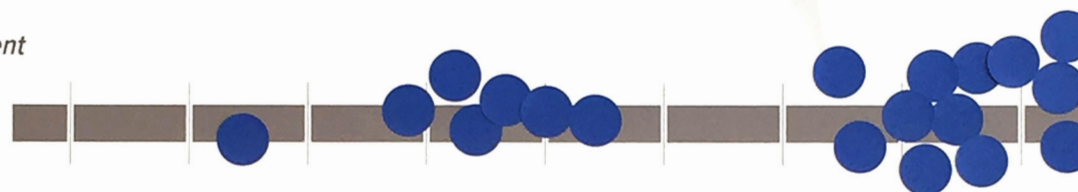
DOWNTOWN ADEL COULD
BE IMPROVED



I LOVE DOWNTOWN ADEL
JUST AS IT IS

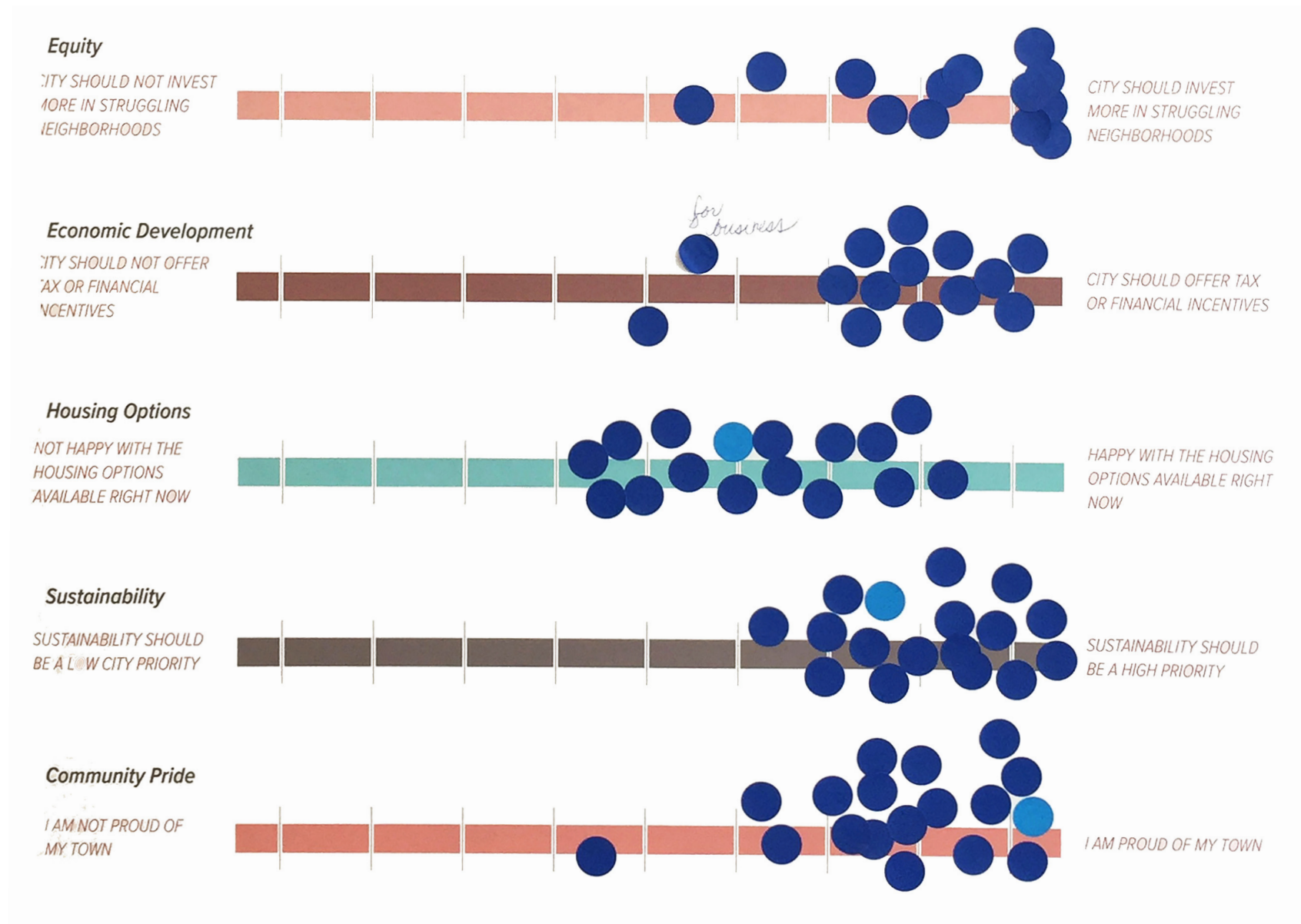
Growth + Development

ADEL SHOULD NOT TRY
TO ATTRACT GROWTH +
DEVELOPMENT



ADEL SHOULD TRY TO
ATTRACT GROWTH +
DEVELOPMENT

PUBLIC WORKSHOP RESULTS



PUBLIC WORKSHOP RESULTS

ENGAGEMENT / PRIORITY RANKING

DEFINING ADEL

Please place one dot per column on the amenity or feature Adel should prioritize. If you want to suggest a different amenity or feature, write one in the "WRITE YOUR OWN" boxes.

HOUSING	PARKS & TRAILS	JOBS & INDUSTRY	DOWNTOWN	STREETSCAPES	SERVICES
ENTRY-LEVEL SINGLE-FAMILY HOMES	MORE TRAILS	JOB TRAINING PROGRAMS	CAFE SEATING	SIDEWALKS	COMMUNITY EVENTS
HOME IMPROVEMENT FUND	TENNIS / PICKLE BALL COURTS	BUSINESS INCENTIVES	SIDEWALK IMPROVEMENTS	STREET TREES	MENTAL HEALTH ASSISTANCE
MID-LEVEL SINGLE-FAMILY HOMES	BASKETBALL COURTS	ALTERNATIVE ENERGY INVESTMENTS	MORE PARKING	TRAFFIC CALMING	COMMUNITY GARDENS
LUXURY SINGLE-FAMILY HOMES	SPLASH PAD	PARTNERSHIPS	MORE SEATING	CROSSWALKS	CONCERTS
TOWNHOME OR ROWHOUSES	PLAYGROUND	LIGHT INDUSTRIAL	FACADE IMPROVEMENTS	SHARED STREETS	VOLUNTEER OPPORTUNITIES
APARTMENT OR CONDOMINIUMS	MINI PARK	RETAIL / SERVICES	PUBLIC ART	ROUNDABOUTS	FITNESS PROGRAMS OR INITIATIVES
WRITE YOUR OWN <i>wooded water park & meadows</i>	WRITE YOUR OWN	WRITE YOUR OWN	WRITE YOUR OWN	WRITE YOUR OWN	WRITE YOUR OWN
WRITE YOUR OWN	WRITE YOUR OWN	WRITE YOUR OWN	WRITE YOUR OWN	WRITE YOUR OWN	WRITE YOUR OWN

ENVISION ADEL 2040 COMPREHENSIVE PLAN

ADEL CONFLUENCE MCCLURE

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